

20 Most Promising K12 Tech Solutions Providers 2018

Innovations in K12 education technology have not only altered the way we learn but our expectations from education itself. In sharp contrast to the traditional education system where emphasis was laid on passing on the morals, values and the accepted social practices to the next generation, modern education leveraging technology, emphasizes on equipping the learners with skills that would not only aid them to survive and make it through the cut throat competition but more importantly enable and inspire learners to thinking critically. Classrooms and training centers have moved well beyond text books and black boards to virtual classrooms, mobile devices, online gaming, and cloud-based LMSs. However this is only one aspect of how technology has changed at education landscape. Educational institutes and training institutes today are a complex structure made out of students, teach-

ers and curriculum, laboratories, libraries and hostels, the nonteaching staff and so much more, whose management through mere office applications is unimaginable. A robust school management system that links the various stakeholders in the education process - the students, teachers, parents and management and fosters visibility has become a requisite. It wouldn't be wrong to say that the education vertical is one among those that has been completely resurfaced by technology. The CIOReview editorial team, in collaboration with a distinguished panel of CEOs, CIOs, and industry analysts, has come up with the list of "20 Most Promising K12 Tech Solutions Providers 2018" after close scrutiny. The listed solution providers are satiating the hunger for innovation in the education technology domain with their break through products which prove that technology is the ultimate enabler.



Company:

Insiqa Technologies

Key Person:

Vikas Amar Saraf
Executive Director

Website:

insiqa.com

Description:

Expertise revolves around school information system, campus management system, bus tracking & video surveillance, and education software solutions.

Insiqa Technologies: Because Education and Technology is for Everyone

Every institute should evolve its digital strategy by understanding which direction the technology investments should take, based on current and future trends. Nowadays, amidst increasing ICT-related investments in an overgrowing competitive school setting, the deployment, maintenance, and particularly the effective use of ICT, is a complex multifaceted managerial task, involving several stakeholder groups. Part of SCMC Private Limited, Pune headquartered Insiqa Technologies has been delivering their use case specific products and services like LilyMints and eZCom, to a wide spectrum of customers. Insiqa has also been operating from a newly established Gurgaon office. Over a period of 15 years, SCMC Private Limited, has offered a wide range of software products for the fastest growing USD 100 Billion industries like Education, Logistics and Healthcare. In partnership with schools and education community, Insiqa has developed, deployed and supported innovative mobile and cloud-based solutions for educational institutions.



Vikas Amar Saraf,
Executive Director

tasks through automation, face operational issues which obviously are beyond the management's skill-set to resolve. Insiqa Technologies pays equal attention to after-sales services thereby completely handholding the school for as long as the partnership exists. This accounts for the company's x-factor that enables Insiqa to stand out in the crowd of solution providers in the market.

While developments in technology have made it easier for students to engage with learning resources, significant issues of access and equity persist. Insiqa as an education enabler believes that no school should be deprived of digital transformation, irrespective of its size. Making their actions speak, Insiqa technologies introduces LilyMints. This product is designed for small scale institutes like kindergarten and pre-nursery, that have short funds but a zeal to go digital for equal educational benefits. It is a specially crafted product for the little ones with configurable web based application. The model offers features like mobile payment integration staff check-in & check-out, Live viewing and video streaming, 2-way messaging between teachers and parents, accounts & ledger management, plug n play system, child activity board, online admission and praise-o-meter. As LilyMints serves like a bridge between the teachers and parents, the product has been welcomed by both the communities with warm positive feedbacks.

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From Nursery to Secondary

Schools are established to impart knowledge and create responsible and skilled citizens out of the young minds. Given the tsunami of digital transformation that has swept through every vertical, schools require to ride the wave and leverage it to better perform in their mission. However, divided attention can be risky for the institute's mission to nurture knowledge. Insiqa has identified these primary hiccups for educational institutes and presents them with solutions and services at an affordable price. Often products and solutions aimed to resolve and eliminate the institutes' mundane

Further contributing towards learning, Insiqa Technologies established an Entrepreneur Incubation Center, to train and nurture young enthusiasts interested to enter the world of entrepreneurship. Insiqa has acquired a plethora of customers through their business associates and channel partners in regions from Doda and Bilawar in J&K to Siliguri in West Bengal. In a very short span of 3 months, since the launch of LilyMints, Insiqa has acquired schools including Foundation School, Morals Pre School, Tweeties Day Care, Tulips Academy, Petals Preschool, Blossoms Preschool, and Kidonest Pre School to name a few. Given the exceptional work Insiqa Technologies has been doing, it is a matter of time before the organization emerges as the country's premier education technology enabler. [CR](#)